

# EXHIBIT OPPORTUNITIES

## INFLAMMATORY ARTHRITIS DAY

*A Joint Initiative on Arthritis, Lupus, and Beyond*

**FRIDAY, DECEMBER 5<sup>TH</sup>**

**8:00AM – 1:00PM**

### **Gold Industry Sponsor Benefits** **\$10,000**

- Primary sponsor on all promotional materials
- Opportunity to present/speak during the symposium program
- Signage at the symposium and networking brunch reflecting sponsorship
- Full page ad in program journal
- Premier placement of company logo on guest bag
- Company materials and/or giveaway in guest bag
- 8ft exhibit table with branded information
- Four attendees

**SHOWCASE YOUR  
BRANDED MATERIAL!**

### **Silver Industry Sponsor Benefits** **\$7,500**

- Secondary sponsor on all promotional materials
- Signage at the symposium and networking brunch reflecting sponsorship
- Half page ad in program journal
- Secondary placement of company logo on guest bag
- Company materials and/or giveaway in guest bag
- 8ft exhibit table with branded information
- Three attendees

### **Bronze Industry Sponsor Benefits** **\$5,000**

- Supporting sponsor on all promotional materials
- Signage at the symposium and networking brunch reflecting sponsorship
- Quarter page ad in program journal
- Placement of company logo on guest bag
- Company materials and/or giveaway in guest bag
- Two attendees

**FOR MORE INFORMATION, VISIT [WWW.LUPUSNE.ORG](http://WWW.LUPUSNE.ORG)**

**LUPUS  
FOUNDATION  
NEW ENGLAND**

 **UMass Chan  
MEDICAL SCHOOL** |  **UMass Memorial Health**  
Rheumatology Inflammatory  
Arthritis Program